



# StarChild/Labs.

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Dear Doctor,

As one of the leading manufacturers of bedwetting alarms, we wish to personally thank you for your interest concerning our SleepDry™ bedwetting device. In a recent survey among the many physicians who recommend the SleepDry Program, one thing became clear. -

**These doctors were achieving dramatically better results with our alarm system than they had ever seen before. Why?-**

There are some clear reasons for this increased performance:

### **THE SLEEPDRY ADVANTAGES:**

- 1. EASE OF USE-** The SleepDry alarm is so easy to use because no preparation time is needed. Because the alarm snaps on in seconds, parents find it easy to have their child really wear the device each evening --without any fussing.
- 2. CHILD-FRIENDLINESS-** Other bedwetting devices fall short in making their product pleasant for children to work with night after night. Our program orients around a child-friendly character (Starry) for younger patients, and several reward-contract suggestions for older children to get involved.-
- 3. PROFESSIONALLY DEVELOPED-**  
The SleepDry alarm is more than just an alarm. It is an advanced motivational program developed in consultation with professionals in education and enuresis treatment.  
**Our program uses the techniques that really work.** - We make it simple, and *show* parents the important things. - Best of all...our operators are here to assist them along the way!
- 4. COST IS A VERY LOW- \$53.95.**

**HOWEVER, -PATIENTS NEED MORE THAN JUST ADVANTAGES ON PAPER,  
--THEY NEED THE ACTUAL SUCCESS:**

May we propose trying the SleepDry alarm with a few patients-

Review our brochure or website with parents, (ordering methods are fast and easy).

- As your patients begin to use the SleepDry program, watch how positive the results are.

You can feel comfortable knowing that our staff is there to assist parents should they ever have a question.- It's why we call it the SleepDry System, -because we take care of folks from the beginning.....all the way to dryness.- Watch how quickly the families get results with us.

**YOU MAY RECOMMEND THE SLEEPDRY ALARM WITH COMPLETE CONFIDENCE.-**

**OUR GUARANTEE:** The SleepDry alarm works so well that we can offer a prompt and friendly refund to any parent who does not find our alarm successful with their child.

**Yes we let them open it and try it! ....because the SleepDry alarm will get a child dry...  
...often for the very first time in their life!**

Thanks again, - We look forward to being of assistance to your patients with this difficult, but very solvable childhood problem.

***The Staff at StarChild/Labs.***